

BOOKS



INTRODUCTION

Boat International Media has been producing the most authoritative, influential and luxurious hardback books for the luxury yachting community for the last 25 years. We sell directly to our exclusive database of subscribers, owners, designers, naval architects, builders and brokers, and with more than 3,000 copies purchased each year, we sell more luxury superyacht annuals than anyone else. Internationally renowned as collector's items with a timeless shelf life, our books are the definitive works of reference to which existing and potential owners continually refer when they are planning their new build or refit. This gives you the opportunity to reach them when they are actually researching their next purchase.

THE SUPERYACHTS 2013 – 26TH EDITION

Published since 1987, THE SUPERYACHTS is *the* industry reference for superyacht design and technology. From classic sailing yachts to state-of-the-art motor yachts and everything in between, THE SUPERYACHTS is a tribute to the skills of the naval architects, interior designers, stylists, builders and craftsmen of these incredible vessels, and to the passion of owners who commission them.



REFIT 2013

With the 2013 edition of REFIT, you'll discover the incredible stories behind the recent relaunch of many significant and unusual yachts. From lengthening and mechanical updates to reconfiguration and complete rebuild, you'll discover that the one thing these projects have in common is each owner's love of a vessel and passion for excellence. We cover the globe bringing you not only the best refits but the best stories, often of how yachts overcame particular refit problems – many with before, during and after photography as well. In addition to great refitted yachts, you'll find practical articles about the refit process and an updated directory of refit services, suppliers and shipyards.

THE SUPERYACHTS RUSSIA - VOLUME IV

Launched in 2007 following demand from owners for a luxury Russian language book that matches the internationally recognised values of the The Superyachts. THE SUPERYACHTS RUSSIA gives a unique opportunity to reach one of the most lucrative and exclusive markets in the world – Russian Ultra HNWI's.



MEGAYACHTS 2013: CONCEPT-DESIGN-CONSTRUCTION

The perfect companion to THE SUPERYACHTS and REFIT, with this edition, MEGAYACHTS focuses on the future of yacht design and construction. Explore the “what ifs?” and the “why nots?” in the minds of today's leading design and engineering innovators and look at where new materials and techniques can take yachts tomorrow. Articles discuss concepts as far ranging as propulsion and furniture, surfaces and solar power features of yachts that won World Superyacht Awards and ShowBoats Design Awards. Finally, we explore some of the most intriguing projects currently in build for launch in 2014 and beyond.

BOOKS – PUBLISHING SCHEDULE



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All our books are distributed to the key owners, architects, builders, brokers, designers and captains on our database.

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PRINT RUNS

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September 2012

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2,500 copies

Megayachts 2013:
Concept-Design-Construction

3 August 2012

October 2012

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Refit Volume 14 – 2013

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