



Les Voiles De Saint-Tropez

Les Voiles de Saint Tropez is a thrilling mixture of sport, beauty and maritime history, it continues in the spirit of La Nioulargue. Over 200 yachts - classic and modern take part in a week's racing and celebrations, in what is a truly remarkable spectacle. This event has always attracted the most wealthy participants to the old port.

WHY ADVERTISE IN LES VOILES DE SAINT-TROPEZ?

- The official programme to the largest and most prestigious classic yacht regatta in the season, Les Voiles De Saint Tropez is given to all participating owners, captains and crew.

Advertising Rates

Display	GBP	EURO	US\$
DPS	7,000	10,000	12,600
Full page	4,300	6,200	7,750
Half page	2,500	3,600	4,500
Quarter page	1,700	2,500	3,050

Advertising copy date:
August 13th 2007

Publication date:
September 13th 2007

DISTRIBUTION

Distributed to all participating owners, yachts, captains and crew, plus targeted delivery around the gulf of ST Tropez

Frequency
Annual

ADVERTISEMENT SPECIFICATIONS

All Magazines & Supplements

Boat International • Boat International USA Mer & Bateaux • Meer & Yachten Interiors • Superports • Les Voiles de Saint-Tropez

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FULL PAGE

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HALF PAGE VERTICAL

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Bleed size	143mm deep x 229mm wide
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Type area	125mm deep x 195mm wide

QUARTER PAGE BOX

Type area	125mm deep x 95mm wide
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QUARTER PAGE HORIZONTAL STRIP

Trim size	68.5mm deep x 223mm wide
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Dockwalk

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Type Area	279.4mm deep x 222.25mm wide

HALF PAGE VERTICAL

Trim size	279.4mm deep x 104.78mm wide
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HALF PAGE HORIZONTAL

Trim size	222.25mm deep x 133.35mm wide
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QUARTER PAGE BOX

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SIXTH PAGE VERTICAL

Trim size	133.35mm deep x 69.85mm wide
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Boat International Russia

DOUBLE PAGE SPREAD

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FULL PAGE

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Bleed size	280mm deep x 122.5mm wide
Trim size	275mm deep x 117.5mm wide

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Bleed size	142.5mm deep x 240mm wide
Trim size	137.5mm deep x 235mm wide

Sailing Today

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Type size	280mm deep x 422mm wide
Gutter allowance	3mm

FULL PAGE

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Type size	280mm deep x 203mm wide

HALF PAGE VERTICAL

Bleed size	300mm deep x 111mm wide
Trim size	270mm deep x 93mm wide

HALF PAGE HORIZONTAL

Bleed size	150mm deep x 222mm wide
Trim size	132mm deep x 190mm wide

QUARTER PAGE HORIZONTAL

Trim size	64mm deep x 190mm wide
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QUARTER PAGE STANDARD

Trim size	132mm deep x 93mm wide
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EIGHTH PAGE STANDARD

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All Books & Annuals

The Superyachts • The MegaYachts USA • Refit

DOUBLE PAGE SPREAD

to be supplied as single full pages

FULL PAGE

Bleed size	306mm deep x 229mm wide
Trim size	300mm deep x 223mm wide
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HALF PAGE VERTICAL

Bleed size	306mm deep x 116mm wide
Trim size	300mm deep x 110mm wide
Type area	275mm deep x 95mm wide

HALF PAGE HORIZONTAL

Bleed size	156mm deep x 229mm wide
Trim size	150mm deep x 223mm wide
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QUARTER PAGE BOX

Type area	135mm deep x 105mm wide
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QUARTER PAGE HORIZONTAL STRIP

Trim size	75mm deep x 223mm wide
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1. A Euro Standard cromalin. We cannot colour match without this.
2. Press-ready materials in the following formats: pdf, tif, jpg and eps. with all images and fonts embedded.

Images must be at least 300 dpi and in CMYK.

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