

BOAT INTERNATIONAL – ADVERTISING RATES

DISPLAY

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	10776	13470	17781	10211	12764	16849	9478	11848	15639
Full	5974	7468	9857	5583	6979	9213	5127	6408	8459
Half	3570	4463	5891	3197	3997	5276	2849	3561	4701
Quarter	2086	2607	3441	1809	2261	2985	1593	1991	2628

BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4478	5597	7388	3934	4918	6492
Full	2434	3043	4016	2104	2629	3471
Half	1683	2104	2777	1380	1725	2277
Quarter	1030					

PREMIUM POSITIONS

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	13397	16746	22105	12724	15904	20994	11846	14808	19546
2-5th DPS	12285	15356	20270	11714	14642	19328	10903	13628	17989
Page Facing Contents (x2)	7405	9256	12218	6930	8662	11434	6329	7911	10442
LHP facing Editor's letter	7405	9256	12218	6930	8662	11434	6329	7911	10442
HP Masthead	4646	5807	7666	4375	5469	7219	3835	4793	6327
RH facing masthead	6864	8580	11325	6395	7994	10552	5926	7408	9778
1st LH facing international news	6864	8580	11325	6395	7994	10552	5926	7408	9778
FP in international news (x8)	6527	8159	10770	6070	7588	10016	5589	6987	9223
Junior spread intl news	6527	8159	10770	6070	7588	10016	5589	6987	9223
FP facing matter	6527	8159	10770	5854	7317	9659	5385	6731	8885
Page Facing C&B News (x3)	3043	3803	5020	2738	3423	4518	2738	3423	4518
OBC	12229	15287	20178	11556	14445	19068	10883	13604	17957

To advertise contact: Europe +44 (0) 208 545 9330, North America +1 (954) 522 2628
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SHOWBOATS INTERNATIONAL – ADVERTISING RATES

DISPLAY

	SINGLE			FIVE INSERTIONS			TEN INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	14816	18520	24447	13335	16668	22002	11853	14816	19557
Full	7987	9984	13178	7188	8985	11861	6390	7987	10543
Half	5209	6511	8595	4688	5860	7735	4167	5209	6876
Quarter	3183	3979	5252	2865	3581	4727	2547	3183	4202

BROKERAGE

	SINGLE			FIVE ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4312	5390	7114	3665	4581	6047
Full	2720	3400	4488	2312	2890	3815
Half	1621	2026	2674	1377	1722	2273

PREMIUM POSITIONS

	SINGLE			FIVE INSERTIONS			TEN INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	18520	23150	30559	16668	20835	27503	14816	18520	24447
2-5th DPS	17039	21298	28114	15335	19169	25302	13631	17039	22491
IBC (single page only)	11182	13977	18450	10063	12579	16605	8945	11182	14760
Page Facing Contents (x2)	10782	13478	17791	9704	12130	16012	8626	10782	14233
LHP facing Editor's letter	9984	12480	16473	8985	11232	14826	7987	9984	13178
HP Masthead	6251	7813	10314	5626	7032	9282	5000	6251	8251
RH facing masthead	9584	11980	15814	8626	10782	14233	7667	9584	12651
1st LH facing international news	9185	11481	15155	8266	10333	13640	7348	9185	12124
FP in Waterfront (x8)	9185	11481	15155	8266	10333	13640	7348	9185	12124
Junior spread intl news	9185	11481	15155	8266	10333	13640	7348	9185	12124
FP facing matter	8786	10982	14496	7907	9884	13047	7028	8786	11597
OBC	15974	19967	26357	14376	17970	23721	12779	15974	21085

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BOAT INTERNATIONAL CHINA – ADVERTISING RATES

DISPLAY

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	8681	10852	14324	7929	9911	13083	7564	9455	12481
Full	5064	6330	8356	4084	5105	6738	4063	5079	6704
Half	2940	3675	4851	2625	3282	4332	2500	3125	4125
Quarter	1626	2033	2683	1499	1874	2473	1250	1563	2063

BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4312	5390	7114	3687	4608	6083
Full	2344	2930	3868	2060	2575	3400
Half	1626	2033	2683	1563	1953	2578
Quarter	1001	1252	1652	810	1013	1337

PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	11338	14173	18708	10799	13498	17818	10526	13157	17367
2-5th DPS	10392	12990	17147	9847	12308	16247	9574	11967	15797
Page Facing Contents (x2)	6585	8231	10865	6112	7640	10084	5978	7473	9864
LHP facing Editor's letter	6585	8231	10865	6112	7640	10084	5978	7473	9864
HP masthead	3868	4835	6383	3462	4328	5712	3329	4161	5492
RH facing masthead	6045	7556	9974	5639	7048	9304	5499	6874	9074
1st LH intl news	6045	7556	9974	5639	7048	9304	5499	6874	9074
FP intl news (8)	5772	7215	9524	5366	6707	8854	5226	6533	8624
Junior spread intl news	5772	7215	9524	5366	6707	8854	5226	6533	8624
FP facing matter	5639	7048	9304	5226	6533	8624	5129	6412	8464
OBC	7197	8996	11875	6791	8488	11205	6518	8147	10755

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MER & BATEAUX – ADVERTISING RATES

DISPLAY

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	8681	10852	14324	7929	9911	13083	7564	9455	12481
Full	5064	6330	8356	4084	5105	6738	4063	5079	6704
Half	2940	3675	4851	2625	3282	4332	2500	3125	4125
Quarter	1626	2033	2683	1499	1874	2473	1250	1563	2063

BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4312	5390	7114	3687	4608	6083
Full	2344	2930	3868	2060	2575	3400
Half	1626	2033	2683	1563	1953	2578
Quarter	1001	1252	1652	810	1013	1337

PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	11338	14173	18708	10799	13498	17818	10526	13157	17367
2-5th DPS	10392	12990	17147	9847	12308	16247	9574	11967	15797
Page Facing Contents (x2)	6585	8231	10865	6112	7640	10084	5978	7473	9864
LHP facing Editor's letter	6585	8231	10865	6112	7640	10084	5978	7473	9864
HP masthead	3868	4835	6383	3462	4328	5712	3329	4161	5492
RH facing masthead	6045	7556	9974	5639	7048	9304	5499	6874	9074
1st LH intl news	6045	7556	9974	5639	7048	9304	5499	6874	9074
FP intl news (8)	5772	7215	9524	5366	6707	8854	5226	6533	8624
Junior spread intl news	5772	7215	9524	5366	6707	8854	5226	6533	8624
FP facing matter	5639	7048	9304	5226	6533	8624	5129	6412	8464
OBC	7197	8996	11875	6791	8488	11205	6518	8147	10755

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MEER & YACHTEN – ADVERTISING RATES

DISPLAY

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	8681	10852	14324	7929	9911	13083	7564	9455	12481
Full	5064	6330	8356	4084	5105	6738	4063	5079	6704
Half	2940	3675	4851	2625	3282	4332	2500	3125	4125
Quarter	1626	2033	2683	1499	1874	2473	1250	1563	2063

BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4312	5390	7114	3687	4608	6083
Full	2344	2930	3868	2060	2575	3400
Half	1626	2033	2683	1563	1953	2578
Quarter	1001	1252	1652	810	1013	1337

PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	11338	14173	18708	10799	13498	17818	10526	13157	17367
2-5th DPS	10392	12990	17147	9847	12308	16247	9574	11967	15797
Page Facing Contents (x2)	6585	8231	10865	6112	7640	10084	5978	7473	9864
LHP facing Editor's letter	6585	8231	10865	6112	7640	10084	5978	7473	9864
HP masthead	3868	4835	6383	3462	4328	5712	3329	4161	5492
RH facing masthead	6045	7556	9974	5639	7048	9304	5499	6874	9074
1st LH intl news	6045	7556	9974	5639	7048	9304	5499	6874	9074
FP intl news (8)	5772	7215	9524	5366	6707	8854	5226	6533	8624
Junior spread intl news	5772	7215	9524	5366	6707	8854	5226	6533	8624
FP facing matter	5639	7048	9304	5226	6533	8624	5129	6412	8464
OBC	7197	8996	11875	6791	8488	11205	6518	8147	10755

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BOAT INTERNATIONAL RUSSIA – ADVERTISING RATES

DISPLAY

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	8681	10852	14324	7929	9911	13083	7564	9455	12481
Full	5064	6330	8356	4084	5105	6738	4063	5079	6704
Half	2940	3675	4851	2625	3282	4332	2500	3125	4125
Quarter	1626	2033	2683	1499	1874	2473	1250	1563	2063

BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4312	5390	7114	3687	4608	6083
Full	2344	2930	3868	2060	2575	3400
Half	1626	2033	2683	1563	1953	2578
Quarter	1001	1252	1652	810	1013	1337

PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	11338	14173	18708	10799	13498	17818	10526	13157	17367
2-5th DPS	10392	12990	17147	9847	12308	16247	9574	11967	15797
Page Facing Contents (x2)	6585	8231	10865	6112	7640	10084	5978	7473	9864
LHP facing Editor's letter	6585	8231	10865	6112	7640	10084	5978	7473	9864
HP masthead	3868	4835	6383	3462	4328	5712	3329	4161	5492
RH facing masthead	6045	7556	9974	5639	7048	9304	5499	6874	9074
1st LH intl news	6045	7556	9974	5639	7048	9304	5499	6874	9074
FP intl news (8)	5772	7215	9524	5366	6707	8854	5226	6533	8624
Junior spread intl news	5772	7215	9524	5366	6707	8854	5226	6533	8624
FP facing matter	5639	7048	9304	5226	6533	8624	5129	6412	8464
OBC	7197	8996	11875	6791	8488	11205	6518	8147	10755

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SUPPLEMENTS – ADVERTISING RATES

GLOBAL ORDER BOOK WORLD SUPERYACHT AWARDS BEST OF THE BEST

	GBP	Eur	US\$
DPS	10377	12971	17122
Full	5753	7191	9492
Half	3438	4297	5672
Quarter	2008	2510	3314

PREMIUM POSITIONS

	GBP	Eur	US\$
IFC DPS	11415	14269	18835
LH facing contents	7191	8989	11865
RH facing masthead	6328	7910	10441
OBC	9205	11506	15188
IBC	6328	7910	10441

SUPERPORTS

	GBP	Eur	US\$
DPS	10377	12971	17122
Full	5753	7191	9492
Half	3438	4297	5672
Quarter	2008	2510	3314

PREMIUM POSITIONS

	GBP	Eur	US\$
IFC DPS	11415	14269	18835
LH facing contents	6616	8270	10916
RH facing masthead	6328	7910	10441
LH facing user guide	6328	7910	10441
OBC	7191	8989	11865
IBC	6328	7910	10441

CHARTER FLEET

	GBP	Eur	US\$
DPS	2916	3645	4812
Full	2138	2672	3528
Half	1370	1712	2260
Option 1	5278	6598	8709
Option 2	3868	4836	6383

PACKAGES:

Option 1 *Custom Front cover. Your company's logo on Back Cover + 500 copies of Charter Fleet*
 Option 2 *Generic Front cover with your company logo. Your company's ad on Back Cover + 500 copies of Charter Fleet*
 Option 3 *\$7.15, £4.33 or €5.40 per copy. Generic Front cover front & back. Inside covers are blank*

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BOOKS – ADVERTISING RATES

THE SUPERYACHTS

	GBP	Eur	US\$
DPS	19064	23830	31456
Full	13126	16408	21658
Half	7252	9065	11966

PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	16333	20416	26949
LH facing contents	16333	20416	26949
LH facing forward	16333	20416	26949
LH facing intro	16333	20416	26949
1st DPS	23723	29654	39144
2-5 DPS	21715	27144	35830
LH facing Supercharter	14909	18636	24600
Bookmark	28521	35652	47060
Facing The Yachts	13311	16639	21964
Facing new projects	14909	18636	24600

THE MEGAYACHTS

	GBP	Eur	US\$
DPS	15129	18911	24962
Full	9874	12342	16292
Half	5249	6562	8661

PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	12316	15395	20321
LH facing contents	12316	15395	20321
LH facing forward	12316	15395	20321
LH facing intro	10996	13746	18144
1st DPS	18798	23498	31017
2-5 DPS	17502	21877	28878
LH facing Builders	11280	14100	18612
LH facing Designers	11280	14100	18612
LH facing Destination	11280	14100	18612
LH facing Top 100	11280	14100	18612
Bookmark	28521	35652	47060

REFIT

	GBP	Eur	US\$
DPS	10377	12971	17122
Full	5377	6721	8872
Half	3125	3907	5157

PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	6019	7524	9932
LH facing contents	6019	7524	9932
LH facing forward	6019	7524	9932
LH facing intro	6019	7524	9932
1st DPS	10533	13167	17380
2-5 DPS	10070	12588	16616
RH facing matter	5209	6511	8595

SUPERYACHTS RUSSIA

	GBP	Eur	US\$
DPS	15129	18911	24962
Full	9874	12342	16292
Half	5249	6562	8661

PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	12316	15395	20321
LH facing contents	12316	15395	20321
LH facing forward	12316	15395	20321
LH facing intro	18798	23498	31017
1st DPS	17502	21877	28878
2-5 DPS	17502	21877	28878
LH facing Builders	11280	14100	18612
LH facing Designers	11280	14100	18612
LH facing Destination	11280	14100	18612
LH facing Top 100	11280	14100	18612
Bookmark	28521	35652	47060

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DOCKWALK – ADVERTISING RATES

DISPLAY

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	4769	5961	7869	4804	6005	7926	4387	5484	7239
Full	2685	3357	4431	2523	3154	4164	2396	2995	3954
Half	1574	1968	2597	1499	1874	2473	1308	1635	2158
Quarter	972	1215	1604	903	1129	1490	810	1013	1337

CLASSIFIED

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
1/6 pg	440	550	726	440	550	726	399	499	659
1/12 pg	278	347	458	220	275	363	208	260	344

RECRUITMENT

	SINGLE		
	GBP	Eur	US\$
Half	1221	1526	2015
Quarter	648	810	1070
Eighth	359	449	592

PREMIUM POSITIONS

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC	3201	4001	5281	3033	3791	5004	2865	3581	4727
1st RH & Page Facing Contents (x2)	2957	3697	4880	2790	3487	4603	2616	3270	4316
1st DPS	5730	7162	9454	5394	6743	8900	4885	6106	8060
HP Masthead/Editors Letter	1852	2315	3056	1684	2105	2779	1354	1693	2235
RH facing masthead/Editors Letter	2865	3581	4727	2408	3010	3973	2529	3161	4173
OBC	3368	4210	5558	2743	3429	4526	2437	3046	4020
IBC	2952	3690	4870	2790	3487	4603	2957	3697	4880
Gatefold Pages (x 2)	3797	4746	6264	3629	4536	5988	3091	3863	5099

To advertise contact: JON BANKS, Head of Sales – Captains & Crew Division
 Telephone +44 (0) 20 8545 9361 Email: jon.banks@boatinternationalmedia.com