

**BOAT**  
INTERNATIONAL MEDIA

# BOAT INTERNATIONAL – ADVERTISING RATES

## DISPLAY

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	9413	10825	15532	8920	10258	14718	8279	9521	13661
Full	5219	6001	8611	4877	5609	8047	4478	5150	7389
Half	3119	3586	5146	2793	3212	4608	2489	2862	4106
Quarter	1822	2095	3006	1580	1817	2607	1391	1600	2296

## BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	3911	4498	6454	3712	4269	6124
Full	2126	2445	3508	1985	2282	3274
Half	1470	1691	2426	1302	1497	2148

## PREMIUM POSITIONS

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	11702	13458	19309	11114	12781	18339	10348	11900	17074
2-5th DPS	10731	12341	17706	10232	11767	16883	9524	10952	15714
Page Facing Contents (x2)	6468	7438	10672	6053	6961	9988	5528	6357	9122
LHP facing Editor's letter	6468	7438	10672	6053	6961	9988	5528	6357	9122
HP Masthead	4058	4667	6696	3822	4395	6306	3350	3852	5527
RH facing masthead	5996	6895	9893	5586	6424	9217	5177	5953	8541
1st LH facing international news	5996	6895	9893	5586	6424	9217	5177	5953	8541
FP in international news (x8)	5702	6557	9407	5303	6098	8749	4883	5615	8056
Junior spread intl news	5702	6557	9407	5303	6098	8749	4883	5615	8056
FP facing matter	5702	6557	9407	5114	5881	8437	4704	5410	7762
Page Facing C&B News (x3)	2658	3056	4385	2392	2751	3947	2392	2751	3947
OBC	8936	10276	14744	8348	9600	13773	7760	8923	12803

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# SHOWBOATS INTERNATIONAL – ADVERTISING RATES

## DISPLAY

	SINGLE			FIVE INSERTIONS			TEN INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	13440	15456	22176	12096	13910	19958	10752	12365	17741
Full	7245	8332	11954	6521	7499	10759	5796	6665	9563
Half	4725	5434	7796	4253	4890	7017	3780	4347	6237
Quarter	2888	3321	4764	2599	2989	4288	2310	2657	3812

## BROKERAGE

	SINGLE			FIVE ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	3911	4498	6454	3325	3823	5486
Full	2468	2838	4071	2097	2412	3461
Half	1470	1691	2426	1250	1437	2062
Quarter	865	1120	1640	755	980	1435

## PREMIUM POSITIONS

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	16800	19320	27720	15120	17388	24948	13440	15456	22176
2-5th DPS	15456	17774	25502	13910	15997	22952	12365	14220	20402
IBC (single page only)	10143	11664	16736	9129	10498	15062	8114	9332	13389
Page Facing Contents (x2)	9781	11248	16138	8803	10123	14524	7825	8998	12911
LHP facing Editor's letter	9056	10415	14943	8151	9373	13449	7245	8332	11954
HP Masthead	5670	6521	9356	5103	5868	8420	4536	5216	7484
RH facing masthead	8694	9998	14345	7825	8998	12911	6955	7998	11476
1st LH facing international news	8332	9582	13747	7499	8623	12373	6665	7665	10998
FP in Waterfront (x8)	8332	9582	13747	7499	8623	12373	6665	7665	10998
Junior spread intl news	8332	9582	13747	7499	8623	12373	6665	7665	10998
FP facing matter	7970	9165	13150	7173	8248	11835	6376	7332	10520
OBC	14490	16664	23909	13041	14997	21518	11592	13331	19127

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# MER & BATEAUX – ADVERTISING RATES

## DISPLAY

	SINGLE			THREES INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	7875	9056	12994	7193	8271	11868	6862	7891	11322
Full	4594	5283	7580	3704	4260	6112	3686	4238	6081
Half	2667	3067	4401	2381	2739	3929	2268	2608	3742
Quarter	1475	1697	2434	1360	1564	2244	1134	1304	1871

## BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	3911	4498	6454	3344	3846	5518
Full	2126	2445	3508	1869	2149	3084
Half	1475	1697	2434	1418	1630	2339
Quarter	908	1044	1499	735	845	1213

## PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	10285	11828	16970	9796	11265	16163	9548	10980	15754
2-5th DPS	9427	10841	15555	8932	10272	14738	8685	9987	14329
Page Facing Contents (x2)	5973	6869	9855	5544	6376	9148	5423	6236	8948
LHP facing Editor's letter	5973	6869	9855	5544	6376	9148	5423	6236	8948
HP masthead	3509	4035	5790	3141	3612	5182	3020	3472	4982
RH facing masthead	5484	6306	9048	5115	5882	8440	4989	5737	8231
1st LH intl news	5484	6306	9048	5115	5882	8440	4989	5737	8231
FP intl news (8)	5236	6021	8639	4868	5598	8031	4741	5452	7823
Junior spread intl news	5236	6021	8639	4868	5598	8031	4741	5452	7823
FP facing matter	5115	5882	8440	4741	5452	7823	4653	5351	7677
OBC	6529	7508	10772	6160	7084	10164	5913	6799	9756

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# MEER & YACHTEN – ADVERTISING RATES

## DISPLAY

	SINGLE			SIX INSERTIONS			TWELVE INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	7875	9056	12994	7193	8271	11868	6862	7891	11322
Full	4594	5283	7580	3704	4260	6112	3686	4238	6081
Half	2667	3067	4401	2381	2739	3929	2268	2608	3742
Quarter	1475	1697	2434	1360	1564	2244	1134	1304	1871

## BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	3911	4498	6454	3344	3846	5518
Full	2126	2445	3508	1869	2149	3084
Half	1475	1697	2434	1418	1630	2339
Quarter	908	1044	1499	735	845	1213

## PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	10285	11828	16970	9796	11265	16163	9548	10980	15754
2-5th DPS	9427	10841	15555	8932	10272	14738	8685	9987	14329
Page Facing Contents (x2)	5973	6869	9855	5544	6376	9148	5423	6236	8948
LHP facing Editor's letter	5973	6869	9855	5544	6376	9148	5423	6236	8948
HP masthead	3509	4035	5790	3141	3612	5182	3020	3472	4982
RH facing masthead	5484	6306	9048	5115	5882	8440	4989	5737	8231
1st LH intl news	5484	6306	9048	5115	5882	8440	4989	5737	8231
FP intl news (8)	5236	6021	8639	4868	5598	8031	4741	5452	7823
Junior spread intl news	5236	6021	8639	4868	5598	8031	4741	5452	7823
FP facing matter	5115	5882	8440	4741	5452	7823	4653	5351	7677
OBC	6529	7508	10772	6160	7084	10164	5913	6799	9756

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# BOAT INTERNATIONAL RUSSIA – ADVERTISING RATES

## DISPLAY

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	7875	9056	12994	7193	8271	11868	6862	7891	11322
Full	4594	5283	7580	3704	4260	6112	3686	4238	6081
Half	2667	3067	4401	2381	2739	3929	2268	2608	3742
Quarter	1475	1697	2434	1360	1564	2244	1134	1304	1871

## BROKERAGE

	SINGLE			SIX ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	3911	4498	6454	3344	3846	5518
Full	2126	2445	3508	1869	2149	3084
Half	1475	1697	2434	1418	1630	2339
Quarter	908	1044	1499	735	845	1213

## PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	10285	11828	16970	9796	11265	16163	9548	10980	18139
2-5th DPS	9427	10841	15555	8932	10272	14738	8685	9987	14329
Page Facing Contents (x2)	5973	6869	9855	5544	6376	9148	5423	6236	8948
LHP facing Editor's letter	5973	6869	9855	5544	6376	9148	5423	6236	8948
HP masthead	3509	4035	5790	3141	3612	5182	3020	3472	4982
RH facing masthead	5484	6306	9048	5115	5882	8440	4989	5737	8231
1st LH intl news	5484	6306	9048	5115	5882	8440	4989	5737	8231
FP intl news (8)	5236	6021	8639	4868	5598	8031	4741	5452	7823
Junior spread intl news	5236	6021	8639	4868	5598	8031	4741	5452	7823
FP facing matter	5115	5882	8440	4741	5452	7823	4653	5351	7677
OBC	6529	7508	10772	6160	7084	10164	5913	6799	9756

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# BOAT INTERNATIONAL GULF – ADVERTISING RATES

## DISPLAY

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
DPS	7875	9056	12994	7193	8271	11868	6862	7891	11322
Full	4594	5283	7580	3704	4260	6112	3686	4238	6081
Half	2667	3067	4401	2381	2739	3929	2268	2608	3742
Quarter	1475	1697	2434	1360	1564	2244	1134	1304	1871

## BROKERAGE

	SINGLE			THREE ≤ INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$
DPS	3911	4498	6454	3344	3846	5518
Full	2126	2445	3508	1869	2149	3084
Half	1475	1697	2434	1418	1630	2339
Quarter	908	1044	1499	735	845	1213

## PREMIUM POSITIONS

	SINGLE			THREE INSERTIONS			SIX INSERTIONS		
	GBP	Eur	US\$	GBP	Eur	US\$	GBP	Eur	US\$
IFC SPREAD	10285	11828	16970	9796	11265	16163	9548	10980	15754
2-5th DPS	9427	10841	15555	8932	10272	14738	8685	9987	14329
Page Facing Contents (x2)	5973	6869	9855	5544	6376	9148	5423	6236	8948
LHP facing Editor's letter	5973	6869	9855	5544	6376	9148	5423	6236	8948
HP masthead	3509	4035	5790	3141	3612	5182	3020	3472	4982
RH facing masthead	5484	6306	9048	5115	5882	8440	4989	5737	8231
1st LH intl news	5484	6306	9048	5115	5882	8440	4989	5737	8231
FP intl news (8)	5236	6021	8639	4868	5598	8031	4741	5452	7823
Junior spread intl news	5236	6021	8639	4868	5598	8031	4741	5452	7823
FP facing matter	5115	5882	8440	4741	5452	7823	4653	5351	7677
OBC	6529	7508	10772	6160	7084	10164	5913	6799	9756

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# SUPPLEMENTS – ADVERTISING RATES

## DESIGN INTERNATIONAL GLOBAL ORDER BOOK WORLD SUPERYACHT AWARDS BEST OF THE BEST

	GBP	Eur	US\$
DPS	9413	10825	15532
Full	5219	6001	8611
Half	3119	3586	5146
Quarter	1822	2095	3006

## PREMIUM POSITIONS

	GBP	Eur	US\$
IFC DPS	11702	13458	19309
LH facing contents	10731	12341	17706
RH facing masthead	6468	7438	10672
OBC	6468	7438	10672
IBC	4058	4667	6696

## SUPERPORTS

	GBP	Eur	US\$
DPS	9413	10825	15532
Full	5219	6001	8611
Half	3119	3586	5146
Quarter	1822	2095	3006

## PREMIUM POSITIONS

	GBP	Eur	US\$
IFC DPS	10355	11908	17085
LH facing contents	6001	6901	9902
RH facing masthead	5740	6601	9472
LH facing user guide	5740	6601	9472
OBC	6523	7502	10763
IBC	5740	6601	9472

## CHARTER FLEET

	GBP	Eur	US\$
DPS	9413	10825	15532
Full	5219	6001	8611
Half	3119	3586	5146
Option 1	4788	6870	7900
Option 2	3509	5035	5790

### PACKAGES:

Option 1 *Custom Front cover. Your company's logo on Back Cover + 500 copies of Charter Fleet.*  
 Option 2 *Generic Front cover with your company logo. Your company's ad on Back Cover + 500 copies of Charter Fleet.*  
 Option 3 *\$6.80, £4.12 or €5.90 per copy. Generic Front cover front & back. Inside covers are blank.*

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# BOOKS – ADVERTISING RATES

## THE SUPERYACHTS

	GBP	Eur	US\$
DPS	17294	19888	28534
Full	11907	13693	19647
Half	6578	7565	10854

## PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	14816	17038	24446
LH facing contents	14816	17038	24446
LH facing forward	14816	17038	24446
LH facing intro	14816	17038	24446
1st DPS	21520	24748	35508
2-5 DPS	19698	22653	32502
LH facing Supercharter	13524	15553	22315
Bookmark	25872	29753	42689
Facing The Yachts	12075	13886	19924
Facing new projects	13524	15553	22315

## THE MEGAYACHTS

	GBP	Eur	US\$
DPS	13724	15782	22644
Full	8957	10300	14778
Half	4762	5476	7857

## PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	11172	12848	18434
LH facing contents	11172	12848	18434
LH facing forward	11172	12848	18434
LH facing intro	9975	11471	16459
1st DPS	17052	19610	28136
2-5 DPS	15876	18257	26195
LH facing Builders	10232	11767	16883
LH facing Designers	10232	11767	16883
LH facing Destination	10232	11767	16883
LH facing Top 100	10232	11767	16883
Bookmark	25872	29753	42689

## REFIT

	GBP	Eur	US\$
DPS	9413	10825	15532
Full	4877	5609	8047
Half	2835	3260	4678

## PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	5460	6279	9009
LH facing contents	5460	6279	9009
LH facing forward	5460	6279	9009
LH facing intro	5460	6279	9009
1st DPS	9555	10988	15766
2-5 DPS	9135	10505	15073
RH facing matter	4725	5434	7796
Bookmark	25872	29753	42689

## SUPERYACHTS RUSSIA

	GBP	Eur	US\$
DPS	13724	15782	22644
Full	8957	10300	14778
Half	4762	5476	7857

## PREMIUM POSITIONS

	GBP	Eur	US\$
RH FP facing masthead	11172	12848	18434
LH facing contents	11172	12848	18434
LH facing forward	11172	12848	18434
LH facing intro	17052	19610	28136
1st DPS	15876	18257	26195
2-5 DPS	15876	18257	26195
LH facing Builders	10232	11767	16883
LH facing Designers	10232	11767	16883
LH facing Destination	10232	11767	16883
LH facing Top 100	10232	11767	16883
Bookmark	25872	29753	42689

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